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WHAT IS CLAIMED IS:

1. A powder comprising a base substance usable as a powder for cosmetics, a hydroxyapatite and a zinc
5 oxide.

2. A powder comprising a base substance usable as a powder for cosmetics, a hydroxyapatite coated on the surface of said substance and a zinc oxide fixed to the coating layer of said hydroxyapatite.

10 3. The powder as defined in claim 1 or 2, which is used for cosmetics.

4. The powder as defined in claim 1 or 2, which has an adsorbent property for sebum components.

15 5. The powder as defined in claim 1 or 2, wherein said substance contains an inorganic powder and contains any one of a clay mineral, a metal hydroxide, a metal oxide, a composite material thereof, and composite material(s) of one or more of these inorganic powders with an organic powder, wherein said clay
20 mineral may be a synthetic material.

6. The powder as defined in claim 1 or 2, wherein said zinc oxide contains at least one of low crystalline zinc oxide and amorphous zinc oxide.

7. The powder as defined in claim 1, 2 or 6,
25 wherein said zinc oxide has a crystalline size of 1000

Å at the longest as obtained from Scherrer's equation.

8. The powder as defined in claim 1 or 2, wherein said substance contains a lamellar shape, a scale-like shape, a plate-like shape or a bar-like shape.

5 9. The powder as defined in claim 1 or 2, wherein the mean particle size of said substance is 0.1 to 600 μm and the mean particle size of said zinc oxide is 0.01 to 1 μm .

10 10. The powder as defined in claim 1 or 2, containing 2 to 50 wt% of hydroxyapatite and 2 to 8 wt% of zinc oxide based on the total weight of substance, hydroxyapatite and zinc oxide.

11. A cosmetics comprising the powder as defined in any one of claims 1 to 4.

15 12. The cosmetics as defined in claim 11, containing 0.01 to 50 wt% of said powder.

13. A sebum-adsorbent agent comprising the powder as defined in claim 1, 2 or 4.

20 14. A body deodorant comprising the powder as defined in claim 1, 2 or 4.